

Purple Global Adaptive Equity UCITS Fund

Systematic Risk Managed Global Equity

July 2020

Performance Returns

The Purple Global Adaptive Equity UCITS Fund returned 0.95% for the month (GBP A Share class). This gives the fund a net return since launch on 18 February 2016 of 1.55%.

Investment Objective & Strategy

The Montlake Purple Global Adaptive Equity fund is our flagship fund which is designed to adapt to market conditions by knowing when to take risks and when to preserve capital. It is a product for use by clients who are willing or need to take equity risk but would benefit from the portfolios proactive systematic risk management capability which looks to preserve capital when market conditions deteriorate.

The fund is a global equity fund with a risk management overlay. It holds a basket of equities from the US, European, UK and Japanese markets. These equities are selected based on fundamental data and are chosen on a quality bias.

Each geographical area is treated as a separate portfolio for risk management purposes, with positions being equally weighted to avoid one position dominating performance. It is in our specialised risk system ARES™, however, where this product differentiates itself and seeks to add value. This risk system directs the overall level of market exposure that the fund takes in each geographical region, with the ability to be completely hedged across all markets when required. It is this system of allowing the fund to take on market risk in rallies and hedging during downturns that gives the fund its edge.

We expect the fund to outperform over the longer term, particularly over a full market cycle.

Monthly Commentary

Volatility in equity markets was still elevated in July compared to the pre-COVID crisis levels, especially for a Sterling investor. Global equity indices continued to climb, albeit in a volatile manner, with the US and specifically tech names leading the charge. Equity Indices dominated by tech, such as the Nasdaq, have outperformed more generalist indices, such as the S&P 500 Index. Other countries, such as the UK and Europe, have failed to keep up. At the same time, Treasury Yields and the dollar falling, and gold rising, also indicate the risk that is still inherent in the market, and a large rally in Sterling over the month will have impacted overseas returns for UK investors.

The fund went into June with a beta of 0.5 to the market, although early in the month our risk systems suggested that we reduce risk heading into increased volatility. At the end of July, the fund had a beta of around 0.4 to the market. The fund gave a positive return for the month, commensurate with the level of beta taken, and with much lower volatility, smoothing the journey and removing the choppiness of the markets. Sterling rallied over 5% against the US dollar, and this had a detrimental impact on global equity returns in GBP, which were negative for the month, and contributed to higher volatility for sterling investors. The fund hedges its currency exposure as part of its risk management approach which, in July, provided sterling investors with outperformance against equity indices in GBP, lower volatility and strong diversification benefits to their portfolios.

GBP Institutional Class A UCITS Performance

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Y-T-D
2020	-0.11%	-7.34%	-7.55%	-0.35%	1.40%	-1.56%	0.95%						-14.10%
2019	1.98%	1.36%	-0.22%	0.85%	-1.52%	1.26%	-0.09%	-0.08%	0.96%	-0.62%	1.38%	1.56%	6.97%
2018	1.49%	-2.43%	-1.02%	0.61%	1.10%	0.49%	2.02%	1.05%	0.24%	-4.82%	0.75%	-3.44%	-4.13%
2017	0.55%	2.79%	0.35%	1.16%	1.51%	-0.06%	0.58%	0.12%	1.48%	1.64%	1.26%	1.06%	13.15%
2016	-	-0.53%	0.71%	-1.13%	0.38%	0.66%	0.56%	-0.14%	-0.18%	-2.80%	2.97%	1.44%	1.87%

The performance figures quoted above represent the performance of the Purple Global Adaptive Equity UCITS Fund, GBP Inst. A Share Class since launch on the 18-Feb-2016. These performance figures refer to the past and past performance is not a reliable guide to future performance.

The Manager



Colin Leggett CFA

Investment Director – Investment Management

Colin has over 20+ years industry experience. Colin started his career at Abbey National Asset Management, specialising in futures trading and risk analysis before moving onto Metage Capital in 2006, a London-based hedge fund. In 2009, Colin became Investment Manager where he was responsible for running the asset allocation and hedging strategies for the fund. Colin's depth of knowledge and experience in a multi-asset environment through various trading conditions adds significant expertise to the team, where he works to deliver investment performance within the Group. Colin has a BA (Hons) in History & Politics and is a CFA charter holder.

Dr Tony Wilkinson

Investment Director – Quantitative Solutions

Tony has an exceptional academic career, with a BSC (1st Class) in Experimental Physics, an MRes in Nuclear Physics and an MSc in Physics & Computing in Medicine, leading to his formative career as a Senior Nuclear Medicine Physicist for the NHS in Cumbria. In 2007, Tony commenced a Ph.D. in Astrophysics, before changing career direction, joining the research team at Altis Partners in 2011, where Tony became the Product Specialist of the Global Futures Portfolio - a fully systematic hedge fund, trading a diverse range of over 100 international futures markets. In 2014, Tony joined Wonga as an Innovation Analyst, where he applied cutting-edge machine learning techniques to solve supervised classification problems related to credit-risk for products. In ISG, Tony supports the CIO in developing the quantitative tools that support the proprietary group investment process.

Fund Facts

Structure	UCITS Fund
Domicile	Ireland
Liquidity	Daily
Fund AUM	\$158 million
Inception	18 th February 2016
Share Class	Institutional Class A
Currency	EUR/USD/CHF/GBP/AUD
Mgt. Fee	0.70%
Perf. Fee	0%
Min Init. Sub.	1,000,000
ISIN Codes	GBP: IE00BZ1NRQ72 EUR: IE00BZ1NRP65 CHF: IE00BZ1NRR89 USD: IE00BZ1NRS96 AUD: IE00BDTYLH74

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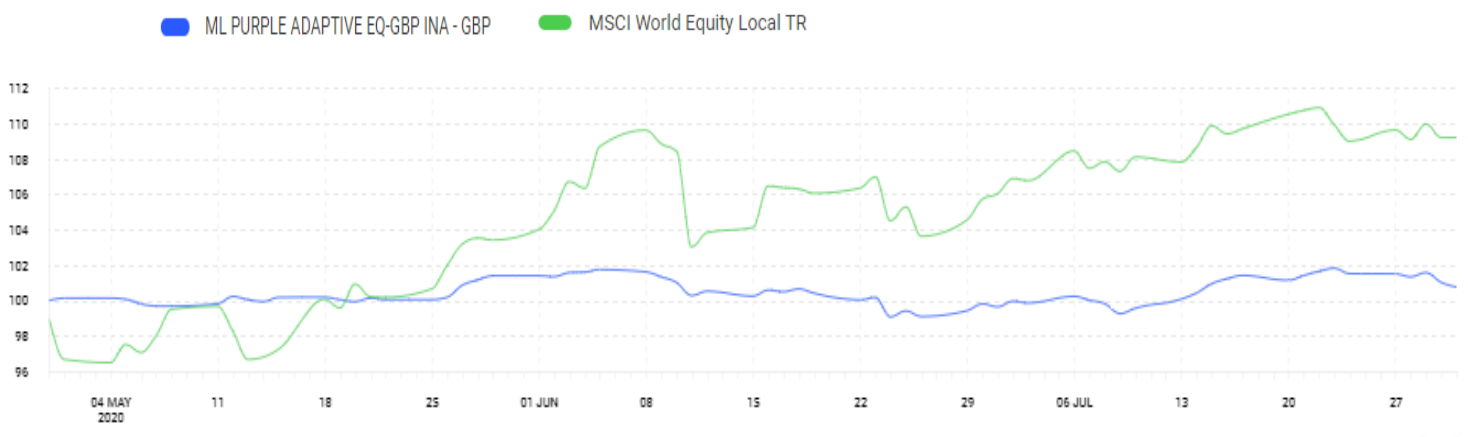
Systematic Risk Managed Global Equity

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Market	End June Beta to Market	End July Beta to Market	Hedging in Place
US	0.50	0.30	Yes
UK	0.51	0.27	Yes
EU	0.50	0.51	Yes
Japan	0.48	0.76	Yes
Overall	0.50	0.38	Yes

Source: PSC

Return vs MSCI World over last 3 months



Source: PSC Collidr

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